



## Tips for a Successful Whittaker's Chocolate Fundraiser

From schools to sports clubs, whatever organisation you're fundraising for, we can provide the specialist knowledge to make your fundraiser drive work.

Here are some general fundraising tips to help you.

- **Plan**

- ✓ Let members and supporters know what you're fundraising for in advance, like sports equipment, computers etc. and how much money you are looking to raise.
- ✓ Ask them to assist by selling and collecting funds and give them advice on how and who they can sell chocolate to – sports fields/clubs, Mum and Dad at work, family, church, door knocking etc. If they are door knocking, make sure they wear their uniform and speak in a clear and loud voice:  
"Can you please help me by buying a bar of chocolate to support my school/club".  
Remember to take change – this makes it easier for the purchaser.
- ✓ Remind them they are fundraising for their school/club– NOT selling chocolate.

- **Our Product**

This bar is the perfect snack size treat that people trust and love – a smooth sweet chocolate with a creamy after taste - *which makes selling that much easier.*

- **Keep Accurate Records**

To help run your fundraising drive, you can download a tally sheet right here: [Tally\\_Sheet.xls](#)  
This can help you see who are the keen sellers and re-issue any unsold product to them.

- **Reward and Remind**

Throughout your fundraising drive politely remind and encourage everyone to keep selling, reach targets and return money or fundraising packs on time.  
Publicly thank those doing well and recognise high achievers by giving away prizes or certificates at assembly.

- **Call a Consultant**

For more detailed tips and information on making your Whittaker's chocolate fundraiser a success, call one of our experienced House of Fundraising consultants on 0800 806 542.

**We're here to help!**

**Call FREE 0800 806 542**

[www.houseoffundraising.co.nz](http://www.houseoffundraising.co.nz)

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